

DOUGLAS RUSHKOFF: ECONOMICS IS NOT NATURAL SCIENCE

We must stop perpetuating the fiction that existence itself is dictated by the immutable laws of economics. These so-called laws are, in actuality, the economic mechanisms of 13th Century monarchs. Some of us analyzing digital culture and its impact on business must reveal economics as the artificial construction it really is. Although it may be subjected to the scientific method and mathematical scrutiny, it is not a natural science; it is game theory, with a set of underlying assumptions that have little to do with anything resembling genetics, neurology, evolution, or natural systems.

By Douglas Rushkoff:

<https://www.edge.org/conversation/economics-is-not-natural-science>